

Name Associate Professor Dr. Chulaporn Sota
 Position : Health of Health Education Department
 Faculty of Public Health, Khon Kaen University, Thailand
 Education : bachelor degree of Nursing science
 Master degree of Science (Health Education)
 Doctoral decree : DevelopmentScience

Research experiences

1. Sota C., Kumpor, P., Sangsitthisawas, W., Rithmark, P. and Kaowlad, N. **Integrated Health Promotion in the Learning Process and Development of Guidelines. Programme & Abstracts NIE-SEAGA Conference 2006 Sustainability and Southeast Asia.** At Nanyang Girls High School between 28-30 November 2006
2. Sota C., Panthajarunithi, N.Tonee, S. Pamsila, V.Ratorial, S. Rodjakpai, Y. Yuttithum, M **The Internal Evaluation of Survey and Situation Assessment For Health Promotion In Public Health Education Institute, Thailand. Programme & Abstracts NIE-SEAGA Conference 2006 Sustainability and Southeast Asia.** At Nanyang Girls High School between 28-30 November 2006
3. Assoc.Prof. Dr.Chulaporn Sota and Assoc.Prof.Dr.Katsuhiko Ando. Department of Health Education, Faculty of Public Health Khon Kaen University. **Health Promotion in Hospital, School and Community in Mie, Japan in Conference of Japan Study** at Thamasart University, Thailand
4. Sota, C., Duangsong, R., Pookarbkaow, A. & Rintirat, A. **The Potential Development of Self Reliance in Health Center Beside Highway for Traffic Accident Prevention and Alleviation. The First Asian International Conference on Humanized Health Care 2007 (AIC-HHC 2007) Humanized Health Care: Caring with the Human Touch.** Sofitel Raja Orchid Hotel, Khon Kaen, Thailand. Between 3-5 December 2007.
5. Chulaporn Sota et al. **The Potential Development for Traffic Accident The Potential Development for Traffic Accident Highway in the Northeast of Thailand.** The 5th National Transport Conference. At Ramagardent Hotel, Bangkok.
6. Sota C, 2010 **The Effectiveness of Health Education Media for OV Preventing Behavior Between Handbook and VCD in Primary School Students.** Processing in Khon Kaen University Journal, 2010
7. **Armartpudit T. and Sota C, Exploring the Risky Motorcycle Riding Behavior and Related Psychological Factors: A qualitative study in Mahasarakham Province, North Eastern region, Thailand:**

8. Chulaporn Sota and Amornrat Phukrabkao **Handbook Development for Traffic Accident Prevention and Alleviation among Network in Community beside Highway** Presented at Southeast Asian Geography Association (SEAGA) 2008 International Conference 3 – 6 2008 at SEAMEO INNOTECH Complex Diliman, Quezon City, Philippines.
9. C Sota and R. Doangsong Physical activity life style of personnel in Faculty of Public Health, Khon Kaen University, Thailand. Presented at The 4th international Conference on Population Geographies. At The Chinese of Hong Kong University 10-13 July 2007
10. C Sota Health Promotion Implementation follow Ottawa Charter of Communities Health Personal in Northeast of Thailand. Presented at Health Promotion Conference in Vancouver Canada .
11. K LaoSupap ; C Sota ; M Laopaiboon. **Factors Affecting Physical Activity of Rural Thai Midlife Women** Journal of The Medical Association of Thailand. Volume 91 No.8 August 2008 : 1269-1275
12. K Kettip, and C Sota **Application of Health Belief Model and Participation Learning to Promote Pap Smear among Women in Lumsonthi District, Lop Buri Province.** The 3rd APOCH General Assembly Conference “Empowering Cancer Prevention in the Asian Pacific” November 3-5, 2006 Bangkok, Thailand.
13. C Sota The Development of Traffic Accident Prevention Model of Sub – District Administration Organization beside Highway Location Presented at 36th APACPH at Brisbane Australia. (30 November – 3 December 2004)
14. C Sota Health promotion behavior of Tourist in border Mekong Institute in Thailand. Presented at International Conference Transborder Issues in the Greater Mekong Sub Region (June 30 – July 2, 2005) Ubon Ratchathanee,
15. C Sota Traffic Accident Prevention in Context of Rural School in the Northeast of Thailand. The second Asia-Pacific Conference on Injury Prevention. In Hanoi, Viet Nam 4-6 November 2008
16. C Sota 2010 Game Play Behavior of Students, Khon Kaen Province, Thailand
17. 17. The Role of School Director for Traffic Safety Behavior Management in Secondary School, Khon Kaen Province, Thailand



Dr. Tuenjai Fukuda
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International Scientific Committee of RS4C
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Education:

Chuo University, Japan, PhD in Transportation Engineering, 2004

Chulalongkorn University, Thailand, MSc., in Environmental Economics, 2000.

Dr. Fukuda has a doctorate in transportation engineering from Chuo University in Japan, and over 15 years of professional experience.

In recent years she has participated in three traffic safety project in Vietnam

- Hanoi Traffic Safety Human Resource Development Project (2006-date)
- National Road Traffic Safety Master Plan (2007-date)
- Traffic Safety Culture in Developed and Developing Countries (2008-09)

She has broad experience in the field of traffic safety, covering aspects such as accident analysis, review and development of educational materials, and the planning and implementation of awareness-raising campaigns. Notable work was a 2-year programme in Thailand which was carried out in cooperation with Honda. Based on analysis of accidents involving motorcycles, reading materials and educational messages were developed, and promotional campaigns in the media during the run-up to festive holidays (since these are peak periods for accidents).

In Vietnam, she has worked in 5 provinces observing efforts to promote traffic safety in schools, organisations and the community, and has developed communication tools to try to improve the effectiveness of education and promotion efforts. She has participated in workshops, carried out training, managed events, and prepared publicity material using a number of different media types. She is familiar with the work involved in planning and procurement of short educational films.

She also entrusted by MLIT, JBIC and MOE in Japan to carry out various CDM projects in Transport Sector in cooperation with Office of Traffic and Transport Policy and Planning (OTP), MOT, Thailand for 3 consecutive years. She is currently a JICA Expert working on capacity development for People's Police Academy in Vietnam.

Social affiliation

Present (4/06-3/07)	<u>Advisory Committee</u> for Redesign of Chiba Monorail, Ministry of Land, Infrastructure and Transport (MLIT), Japan
(9/06-3/07)	<u>Advisory Committee</u> for Visit Japan Campaign on promoting Chiba Prefecture, a Destination Campaign, Ministry of Land, Infrastructure and Transport (MLIT), Japan
Present - 2005	<u>Special research fellow</u> of International Association of Traffic and Safety Science (IATSS)
Present - 1999	<u>Member</u> of Japan Society for Civil Engineers (JSCE)